

New Orleans



Oct.
10



To celebrate *Cybersecurity Awareness Month* in October and (ISC)² Security Congress taking place in New Orleans, the Center for Cyber Safety and Education is connecting companies with schools in need of digital citizenship education through our Cyber Safety Day event **Wednesday Oct. 10!**

This is an opportunity for your company to expand their corporate social responsibility and make an impact on future generations by providing *Garfield's Cyber Safety Adventures* program to an elementary school in the New Orleans community.

Cyber Safety Day

with

GARFIELD

And



CENTER FOR
**CYBER SAFETY
AND EDUCATION**

Join Us Today

IAmCyberSafe.org/events

center@isc2.org

727-339-6508



40%
of children chatted
with a stranger online*

*Children's Internet Usage Study

The Center for Cyber Safety and Education (Center) is a non-profit charitable trust committed to ensuring that people across the globe have a positive and safe experience online through our educational programs, scholarships, and research.



2018 Cyber Safety Day - New Orleans

WHAT IS CYBER SAFETY DAY?

Cyber Safety Day – New Orleans is a one-day event created by the nonprofit Center for Cyber Safety and Education in partnership with Congressman Cedric Richmond, New Orleans & Company and (ISC)² Security Congress, to celebrate Cybersecurity Awareness Month in October.

Cyber Safety Day – New Orleans takes place **Wednesday, October 10**. This event is the perfect opportunity for schools and communities to join forces and ensure elementary children in New Orleans receive the tools to become a responsible digital citizen with *Garfield's Cyber Safety Adventures*. Our goal is to reach every 3rd grader (or more) in New Orleans.

WHY SUPPORT THIS EVENT?

40% of kids in grades 4-8 chatted with a stranger online and 53% of those revealed their phone number to a stranger, according to our Children's Internet Usage Study. There are 80,000 in kids in New Orleans and we need your help in reaching every one of them. It is crucial that our children learn how to be safe online and avoid being the target of cybercriminals.

HOW CAN MY SCHOOL PARTICIPATE?

For your school to be considered for this opportunity complete the survey at IAmCyberSafe.org/events.

HOW CAN MY COMPANY PARTICIPATE?

Be proactive. Choose how many kids you want to help by providing *Garfield's Cyber Safety Adventures* during Cyber Safety Day – New Orleans. You will be making a direct impact in your community with your generous contribution. Visit IAmCyberSafe.org/events.

HOW DOES IT WORK?

Once contributions are finalized, the Center will coordinate with schools in New Orleans to deliver the materials. One school will be chosen for media coverage where local publications along with community leaders and VIP sponsors will be invited. In addition, one lucky school will receive a surprise visit from Garfield, everyone's favorite cat!

All schools participating in the event will receive free *Garfield's Cyber Safety Adventures* Educator's Kits **Lesson #1: Privacy**, Online Friends are Not the Same as Real Friends (number of kits based on student count). Each Educator Kit is equipped to teach 30 children and includes a USB with **Lesson #1: Privacy** cartoon, 30 comic books with activity pages, stickers, trading cards, pledge stickers, pledge poster, Garfield classroom poster, parent letters and a lesson plan. Teachers will deliver the lesson (about 30 minutes) **Wednesday, October 10**, as part of Cyber Safety Day.



New Orleans

Sponsor Cyber Safety Day

District - \$10,000

- Your donation will benefit **4,000** kids.
- Premium exposure at the event.
- Photo opportunity at a school.
- Joint press release and potential media coverage.
- Social media posts highlighting contribution.
- Garfield's certification of appreciation.
- Recognition at event.
- Logo placement on event website.
- **Garfield visit to company's NOLA office.**

Partner - \$5,000

- Your donation will benefit **2,000** kids.
- Photo opportunity at a school.
- Joint press release.
- Social media posts highlighting contribution.
- Garfield's certification of appreciation.
- Recognition at event.
- Logo placement on event website.

Advocate - \$1,000

- Your donation will benefit **400** kids.
- Social media post highlighting contribution.
- Garfield's certification of appreciation.
- Logo placement on event website.



School - \$800

- Your donation will benefit **300** kids.
- Social media post highlighting contribution.
- Contributor's name listed on event website.

Grade - \$300

- Your donation will benefit **125** kids.
- Contributor's name listed on event website.

Class- \$65

- Your donation will benefit **30** kids.



tracesecurity



Join Us Today

IAmCyberSafe.org/events

center@isc2.org
727-339-6508